

# Make Your Web Site Your Top Producer

- **Highly Customizable** – the forms, searches, and reports can be customized to include the information that YOU want to track for each listing.
- **Highly Affordable** – fixed cost for unlimited listings
- Simple, scalable and secure
- Several pictures with each listing
- Pop-up detail photos from thumbnails
- Capability to add virtual tours with each listing

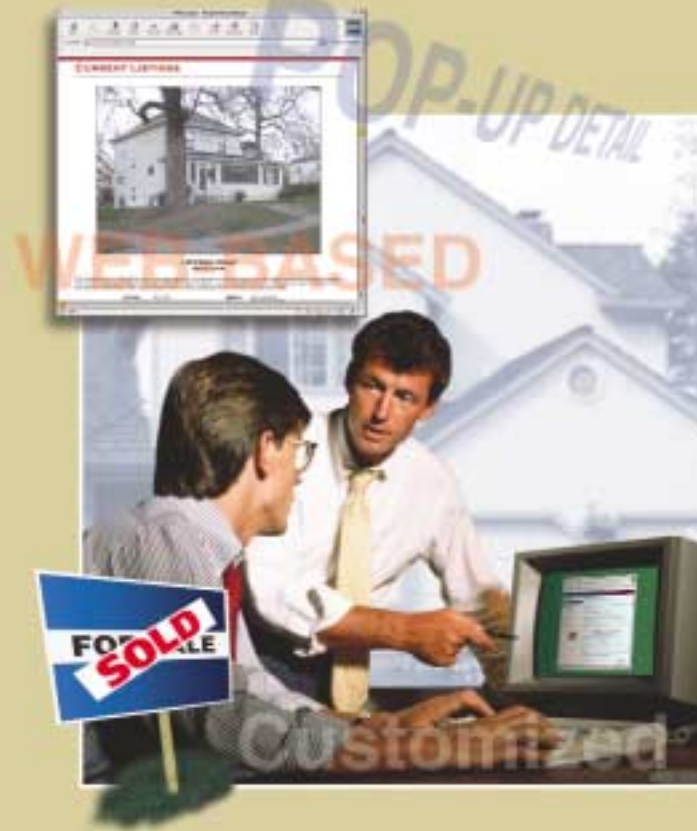
Customizable

AFFORDABLE  
Easy to use

Cyber Solutions For Businesses  
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Zap Property  
Web-Based Real Estate Listing System



*A Comprehensive  
Listings Management and  
Publishing Solution for the Web*

## Location, Location, Location

Your next business location needs to be on the Web. Property buyers regularly use the Internet as an initial search tool. This trend will increase rapidly over the next few years. With ZapProperty, you can instantly add, edit, update and delete your listings on the Web.

## Take control of your listings

ZapProperty is a powerful real estate listings management system that is affordable and easy to use. It allows you to maintain and publish your own real estate listings on the Web. **With ZapProperty, you are in charge!**

## ZapProperty Is For You...

If you are not currently putting your listings on line or your Web designer charges you an arm and a leg to update your listings, then ZapProperty is the perfect solution for you.

### Your ZapProperty Web Listing System:

- Will integrate all your listings
- Helps keep your listing information up-to-date
- Is fast, easy and always up and running
- Is free of unwanted advertising
- Is customizable to your exact needs
- Will incorporate with your Web Site's design

***If you don't have a Web Site – we can provide a starter Web Site with the integrated ZapProperty system.***

## It is as easy as Point, Type, Click and List

Anyone who has used the Internet can manage his or her real estate listings with ZapProperty. This user-friendly system is very intuitive and simple to use. There is no software to download or install and you don't have to be an expert in Web design or programming.

## How it works...

- 1 We integrate ZapProperty on your Web Site
- 2 You fill out the Web forms for your listings



- 3 You can attach several digital photographs for each listing



- 4 Click "submit" to store the information
- 5 The system automatically updates the listing pages and listing details on your Web Site



## Pop-up for success

ZapProperty has an attractive pop-up feature that displays the detail image from a thumbnail by simply pointing at the image. It eliminates the need for users to click on images for detailed viewing and then navigate back for listing information. This feature is especially helpful when users are viewing multiple images for the same property.

## Featured Listings

ZapProperty allows you to designate any listing as a "Featured Listing" on your Web Site. This automatically updates a prominent section of your home page with the details of that listing. You can use this feature as a value-added

service for your customers and also have the benefit of automatically changing the appearance of your home page.



**Make your Web Site work for you,  
contact Cyzap today:**

**402-697-1277**

[www.cyzap.com/ZapProperty](http://www.cyzap.com/ZapProperty)